

Press release

Veronafiere: new dates for Vinitaly, Enolitech and Sol&Agrifood 20-23 June 2021

SPECIAL EDITION OF OPERAWINE 10th YEAR ANNIVERSARY WITH WINE SPECTATOR ON 19 JUNE

These dates were chosen in relation to a specific market survey with to allow buyers from outside Europe to attend several international events within the scope of a single period.

Verona, 24 November 2020. New dates for Vinitaly. The 54th edition of the Veronafiere International Wine and Spirits Exhibition will take place 20-23 June 2021 alongside Enolitech and Sol&Agrifood. OperaWine 10th Year Anniversary with Wine Spectator will be held on 19 June.

The decision was taken after careful assessment that also involved authoritative institutions in a position to formulate reliable forecasts for the pandemic curve and a specific market survey.

*"The move to June," said **Maurizio Danese**, President of Veronafiere S.p.A., "is in line with the review of the positioning of the calendars for the main international trade fairs in Italy and abroad. Veronafiere's Board of Directors and shareholders arrived at an informed decision based on the most reliable information available in the medical field, while also considering buyers arriving from outside Europe. We are also working with the Fondazione Arena, the organizers of the opera season, and Verona City Council to offer our international guests a not to be missed edition."*

*"Vinitaly with OperaWine and its sister shows," as **Giovanni Mantovani**, CEO of Veronafiere S.p.A., pointed out, "will now be scheduled in a context where the government will have had plenty of time to prepare procedures for international buyers entering Italy. Other events aimed at promoting the wine sector will also take place in Europe in the same period. Consequently, this is a strategic and synergic decision that will allow operators in market and information areas, especially from Asia and the USA - among the main visitors to our exhibitions - to be able to optimize their attendance schedules within a single trip."*

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