



# Social Media Kit

**#vinality2025**



Our passion for wine is unstoppable.  
Vinality communicates 365 days/year through social media.

We use our social media channels to spread the **culture of wine**, share sector **news, insights** and the extraordinary **uniqueness of Italian wine-growing** to stimulate the attention and involvement of our wine community.

If your editorial plan contains any kind of reference to Vinality, may we kindly ask you to focus on how you communicate the presentation of Vinality.

In this way, we can effectively enhance the **impact of your content**.

# Official social media networks

## HANDLES

**LinkedIn** @vinality

[www.linkedin.com/company/vinality](http://www.linkedin.com/company/vinality)

**Instagram** @vinalityofficial

[www.instagram.com/vinalityofficial](http://www.instagram.com/vinalityofficial)

**Facebook** @VINITALY

[www.facebook.com/vinalityofficial](http://www.facebook.com/vinalityofficial)

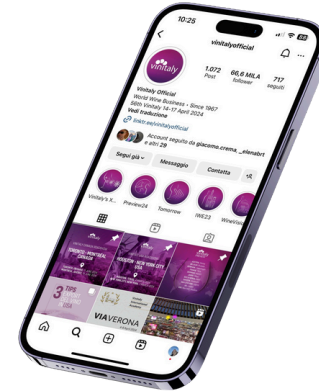
**Twitter** @vinalitytasting

[twitter.com/VinalityTasting](https://twitter.com/VinalityTasting)

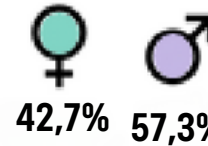
**YouTube** @VinalityOfficial

[www.youtube.com/user/VinalityOfficial](http://www.youtube.com/user/VinalityOfficial)

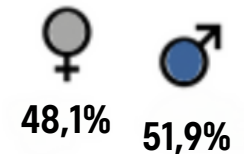
## SOCIAL MEDIA COMMUNITY VINITALY OFFICIAL



78.123



196.320



22.447



25.892



11.113



7.051

# How to talk about Vinality on your social media

In addition to mentioning our official channels, may we also recommend that you use the following hashtags:

**#vinality**

**#vinality2025**

With specific reference to events organized by Vinality and its products:

**wine2wine Business Forum**

**5StarWines**

**OperaWine**

**Vinality International Academy**

**Wine to Asia**

**Vinality & the City**

#wine2wine

#wine2wineforum

#5starwines

#operawine

#vinalityacademy

#winetoasia

#vinalityandthecity

# #vinality2025

Like.

Comment.

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